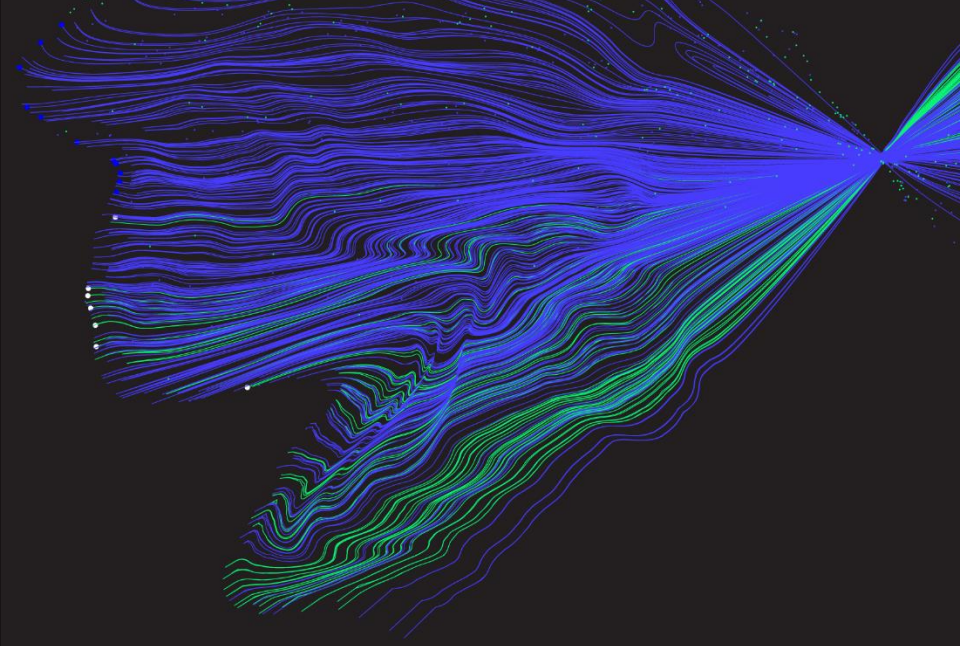




**atlantic  
convergence**

bridging  
continents  
with digital  
infrastructure



# Sponsorship Program 2024



1-3 October, 2024  
Lisbon, Portugal

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1st-edition    Pátio da Galé

# Why become a partner of the Atlantic Convergence

Be recognized as a key active player in the digital convergence of the Atlantic zone and benefit directly from its development opportunities.

## 01. Increase brand visibility

Be promoted as a pan-Atlantic digital ecosystem partner

### Global exposure:

- Broad audience reach
- Digital infrastructure focus
- Americas, Europe, Africa

### Multi-Channel promotion:

- Pre, on-site, post-event
- Maximum visibility



## 02. Reach your target audience

### Strategic targeting:

- Decision-makers
- Digital infrastructure sector

### Geographic focus:

- Vibrant tech communities of Americas, Europe, Africa
- Fostering connections
- Key players in the region

## 03. Thought leadership

### Present a hot topic:

- Showcase expertise
- Sponsor thought leadership

### Participate in a panel discussion:

- Valuable insights for the event content
- Shaping the future of digital infrastructure

Be part of the event Agenda Program Committee



## 04. Network with industry leaders

### Access to the Event Networking Platform:

- Exclusive networking opportunities
- Connect with decision-makers

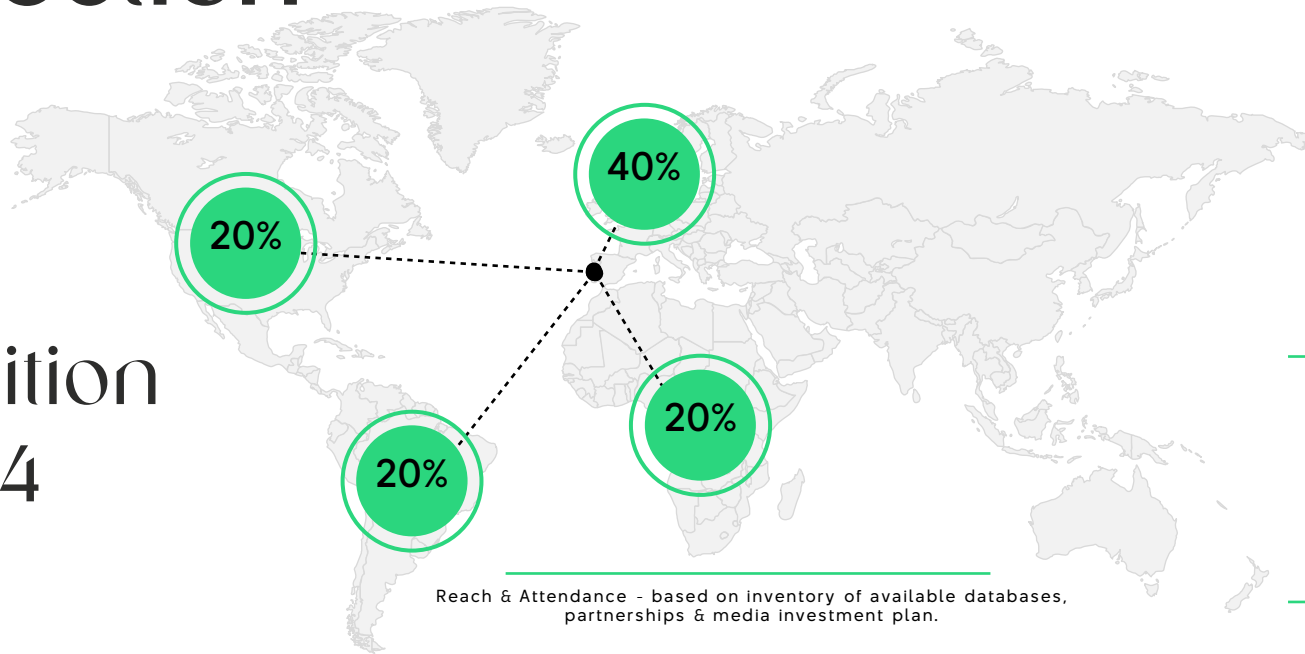
### Facilitate connections:

- Forge meaningful partnerships
- Expanding your business reach



# Projection

1st edition  
- 2024



Reach & Attendance - based on inventory of available databases, partnerships & media investment plan.

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ATTENDEES  
**300+**

COMPANIES  
**100+**

DECISION-MAKERS  
**70%**

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SPEAKERS  
**30+**

EXHIBITORS  
**20+**

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**35%** MD, C-level, VP, President, Chairman  
**35%** Director, Senior Manager  
**20%** Engineer, Technician  
**15%** Consultant, advisor  
**5%** Others

Data centers, hyper-scalers  
Edge computing  
Internet service providers  
Cloud service providers  
Content providers  
Network service providers

Carriers  
Submarine cables, terrestrial fiber  
Connectivity services  
Technology & IT, consulting  
Governments, institutions, regulators  
Corporate sector (enterprises)



# Ecosystem of the target group

Digital ecosystems around the Atlantic:  
where companies or institutions exchange  
any form of data required by their  
business or services.





# Sponsor & Exhibitor Packages

...and also, a bespoke sponsor package  
tailored to your needs





Modules & Packages	Founders	Gold	Exhibitor
<b>Thought Leadership</b>			
C-level advisor for agenda	✓	–	–
Sponsor's thought leadership articles placement in the event platform	✓	✓	–
Opener & closer event speech on stage with Founders CEOs	✓	–	–
Speaker slot - content under approval of the organizers	✓	–	–
One seat in a panel discussion	✓	✓	–
Media outreach for interviews with international & local media	✓	–	–
<b>Branding - Visibility &amp; Awareness</b>			
Logo on ALL <u>owned</u> channels (i.e. invitation, website, SoMe, newsletter, emails etc)	✓	✓	–
Logo on <u>paid media</u> channels - print & digital campaign	✓	✓	–
Digital communication toolkit personalized with your logo (emails, posts, etc.)	✓	✓	✓
Full access to networking platform - registration list & meeting	✓	✓	–
Logo in event newsletter to all registrants (e.g. announce newly registered company etc)	✓	✓	–
Merchandising & content placement in welcome packs	✓	✓	–
Branding of the event location with your logo (e.g. entrance, photowall, conferences & breaks)	✓	✓	–
3D logo on stage for plenum conference & panels	✓	–	–
Sponsors' welcome wall - signature with your logo	✓	✓	✓
Event video footage - featuring your logo   Post event video featuring your logo	✓	–	–
<b>Exhibition &amp; Networking</b>			
Booth 3x7 with TV, chairs, counter with lounge (extension of booth with table, 6 sofas, drinks)	✓	–	–
L-booth 1.5x2 with TV, chairs, counter   XL-booth with a small own lounge area	–	XL	L
Dedicated meeting spot for private talks	✓	✓	–
Free passes for own employees, clients, prospects or partners	10	5	3



# Bespoke Sponsor Packages

## Welcome / closing cocktail

- Branding at the cocktail with company logo, marketing materials & merchandising
- Company logo & profile on event sponsor's page
- 3 delegate passes

## Networking lunch area

- Sponsoring of the 2-Day lunch with company logos, marketing material & merchandising
- Company logo & profile on event sponsor's page
- 2 delegate passes

## Coffee Break stations

- Branding at the 2-3 stations with company logo, marketing material & merchandising
- Company logo & profile on event sponsor's page
- 2 delegate passes

## Lounge area

- Branding at the 2-3 Lounge areas with company logo, marketing materials & merchandising
- Company logo & profile on event sponsor's page
- 2 delegate passes



# Bespoke Sponsor Packages

## Panel discussion

- Positioned as exclusive sponsor of an existing panel
- Exclusive branding on the panel discussion and on marketing promotion
- Company logo & profile on event sponsor's page
- 2 delegate passes

## Charging stations

- Charging stations to be located in a high traffic area
- Branding at the stations with company logo
- Company logo & profile on event sponsor's page
- 2 delegate passes

## Water stations

- Water Stations to be located in a high traffic area
- Branding at the stations with company logo and own sponsored bottles
- Company logo & profile on event sponsor's page
- 2 delegate passes

## Meeting room areas

- Mobile meeting space for 2-4 people
- Company name sign provided
- Company logo & profile on event sponsor's page
- 2 delegate passes



# Contact Us

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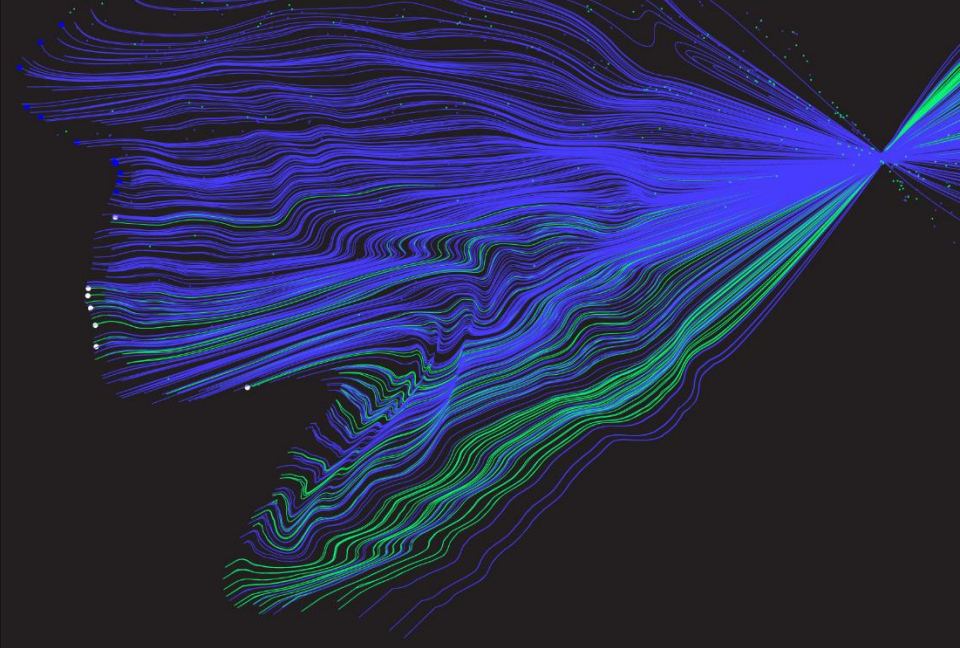
[atlantic-convergence.net](http://atlantic-convergence.net)





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# Thank You!